

CELEBRATE MADISON'S 150TH ANNIVERSARY WITH HAUSMANN BEER



As part of Madison's 150th Anniversary, the Stiftskeller commemorates one of Madison's most cherished businesses – the Hausmann Brewery. The brewery contributed greatly to both the student and Madison community.

In the mid 1800's, Madison witnessed the growth of Hausmann Brewery and benefited from its success. Hausmann offered water from their pump to the Madison public before the city's water pump installation. They also utilized their boilers to electrically power the city's first streetlights and donated land for Tenney Park.

Hausmann was also a popular gathering place for college students. Free lunches and five cent beers were provided to the community and UW students took advantage of it.

In 1923 the Hausmann Brewery building burned down, but fortunately the ornate wooden bar was salvaged from the debris and donated to the Wisconsin Union in 1928. The bar was the first serving line in the Rathskeller, but was removed in 1940 to use as a prop in the Union Theatre. The bar has been missing ever since. Yet, the Hausmann spirit still remains in the Stiftskeller where students and Union members can enjoy a nice cold mug of Hausmann beer.



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