

# HAUSMANN'S BREWERY 1863 - 1919

Sunday, May 1, 1938

Henry Noll's

## Sunday Thoughts



NOLL

Hausmann's brewery, which stood at State and W. Gorham sts., not only served its customers with beer and other drinks but it also provided the entire neighborhood with free water prior to installation of the water system. On the corner stood a pump which was used by residents within several blocks of the brewery. The Hausmann's were generous. They did not object to their neighbors helping themselves to all the water they wanted. In those days there were still many homes on State st. and some families lived above stores. Even after the water system had been installed in 1882 many home owners did not take advantage of

city water right away. They felt that it would cost them too much. It is believed that there are now few homes without city water. Madison has one of the cheapest water rates in the state, despite the fact that water is furnished by deep wells. The city is now completing the building of a new well on University and Franklin aves. Water Supt Leon A. Smith anticipates that the next well must be drilled on the east side, in the early forties. When the well at University and Franklin aves. is finished Madison will have a capacity of about 24,000,000 gallons per day. Under ordinary conditions the daily consumption of water runs between 7,000,000 and 8,000,000 gallons per day.

Not all people who used the Hausmann pump were tee-totalers. They obtained their daily water supply for domestic use from the pump but some of them also patronized the Hausmann saloon which was noted for the fine free lunches served. Besides being a gathering place for many citizens, it was also visited frequently by university students. Hundreds of university graduates, now spread all over the world, will always remember Hausmann's saloon whose walls contained fine paintings of foreign scenes.

January 23, 1934

## LIGHT WINE AND BEER

Madison's first electric light was installed in Hausmann's Brewery. They procured an electric dynamo which got its power from the steam engine which was used for grinding malt or stirring hops or whatever it is you do with a steam engine in a brewery. The dynamo, to everyone's astonishment, produced a somewhat sputtering and fizzling but exceedingly bright light inside a little bulb. The whole town went down to the brewery to see it and, no doubt, stopped for a little refreshment while they were there, so it was a good investment.

## Brewery sizes: How do they compare?

Madison's pre-Prohibition breweries (1879)*	BARRELS/YEAR
Hausmann	5,836
Hess	1,620
Breckheimer	1,580
Rodermund	1,557
Fauerbach	1,373
Madison-area breweries today (2003)**	
Joseph Huber Brewing Company (MONROE)	63,335
New Glarus Brewing Company (NEW GLARUS)	19,179
Capital Brewery	15,488
Great Dane Pub and Brewing (MADISON)	7,617
Gray Brewing Company (JANESVILLE)	2,574
Great Dane II (FITCHBURG)	1,551
Tyrannena Brewing Company (LAKE MILLS)	1,463
JT Whitneys Pub and Brewery	792
Angelic Brewing Company	750
Lake Louie (ARENA)	494
Grumpy Troll Brew Pub (MT. HOREBI)	298

ONE BARREL EQUALS 31.5 U.S. GALLONS OR 11.78 CASES OF 24 12-OUNCE BOTTLES.

\* F.A. Salem, Beer: Its History and Its Economic Value (1880). Clark and Bryan Company Printers, Springfield, Mass.

\*\* Wisconsin Beer Distributors Association.